



Sayı : E-34221550-720-8562

Tarih: 21.08.2024

Konu : Mısır ve Pakistan'daki "Girişimciliğin En İyileri" Serisi

## TÜM ODA VE BORSALARA (Genel Sekreterlik)

İlgi : İslam Ticaret ve Kalkınma Odası'nın 20.08.2024 tarihli ve 51MEM- 0331 sayılı yazısı.

İlgide kayıtlı yazıda, İslam Ticaret ve Kalkınma Odası'nın özel sektörü teşvik etme ve geliştirme ile üye ülkelerde girişimciliği destekleme misyonu doğrultusunda, 28 Ağustos 2024 tarihinde Pakistan'ın Karaçi şehrinde ""Girişimciliğin En İyileri" Asya serisinin lansmanı ve 17-18 Eylül 2024 tarihlerinde Mısır'ın başkenti Kahire'de "Girişimciliğin En İyileri - Mısır Edisyonu" etkinliklerinin gerçekleştirileceği bildirilmiştir. Etkinliğe ilişkin olarak hazırlanan program akışı ve tanıtım dokümanları ekte yer almaktadır.

Bilgilerinizi ve konunun ilgili üyelerinize duyurulmasını rica ederim.

Saygılarımla,

*e-imza*

Mustafa SARAÇÖZ  
Genel Sekreter

EK:

- 1- 0331 - The Best of Entrepreneurship series-EN (2 sayfa)
- 2- BOE Egypt - External Agenda - EN (2 sayfa)
- 3- BOE AgriTech Draft Agenda 19th July (17 sayfa)



**Strategic Partners**



**AGENDA**

Time	Duration	Agenda
10:00-10:30	30 Minutes	Registration
10:30-11:00	30 Minutes	<b>Welcome Speech</b> <b>Keynote Speech</b> <b>Speech by CEO of Sponsor- TBD</b> <b>Keynote Speech by Chief Guest</b>
<b>Presentation of Mementos &amp; Group Photograph</b>		
<b>Panel Discussion 1: CEO Insights: Climate change and Agriculture Development, Sustainability &amp; Future Business Models</b>		
Time	Duration	Agenda
11:00-12:00	60 Minutes 5 minutes (key note) + 45 minutes (panel discussion) + 10 minutes Q&A	<b>Key Note Speaker (Relevant Govt &amp; International Organizations to be invited as Key Note Speakers)</b> <p>This panel will bring together CEOs of leading agricultural companies to explore the transformative potential of climate-conscious innovation. By leveraging advanced technologies, sustainable practices, and forward-thinking business models, this discussion aims to redefine the future of business in a rapidly changing world shaped by climate change and the imperative of sustainability.</p>
12:05-12:20	15 Minutes 10 minutes + 5 minutes Q&A	<b>Fireside Chat: From Idea to Impact- The Entrepreneurs Journey</b>



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5, Clifton Karachi, Pakistan.



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## AGENDA

<b>Panel Discussion 2: Empowering Growth: Financing the AgriTech Adoption</b>		
<b>12:20-1:30</b>	<b>60 Minutes</b>  5 minutes (key note)+ 45 minutes (panel discussion) + 10 minutes Q&A	<b>Key Note Speaker (Relevant Govt &amp; International Organizations to be invited as Key Note Speakers)</b>  This panel will highlight the pivotal role of SMEs and entrepreneurs in driving agricultural innovation and fostering local solutions. By empowering AgriTech, this discussion aims to explore how grassroots initiatives can lead to transformative changes in the agricultural landscape.
<b>1:30-2:30</b>	<b>60 Minutes</b>	<b>Lunch/Prayer Break</b>
<b>Panel Discussion 3: Agri-preneurs: Empowering Local Innovations</b>		
<b>2:30-3:30</b>	<b>60 minutes</b>  5 minutes (key note) + 45 minutes (panel discussion) + 10 minutes Q&A	<b>Key Note Speaker (Relevant Govt &amp; International Organizations to be invited as Key Note Speakers)</b>  This panel will highlight the pivotal role of SMEs and entrepreneurs in driving agricultural innovation and fostering local solutions. By empowering AgriTech, this discussion aims to explore how grassroots initiatives can lead to transformative changes in the agricultural landscape.
<b>3:30-3:45</b>	<b>15 Minutes</b> 10 + 5 minutes Q&A	<b>Fireside Chat: Harvesting Success-An Entrepreneur's Path in AgriTech</b>
<b>3:45-4:00</b>	<b>10 Minutes</b>	<b>Closing Remarks &amp; Launch of Start-Up Awards</b>
<b>4:00-5:00</b>		<b>B2B &amp; B2G Meetings</b>
<b>7:30-9:30</b>		<b>Gala Dinner ( By Invitation Only)</b>





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2024



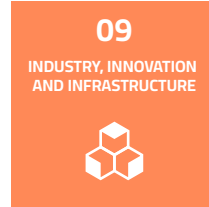
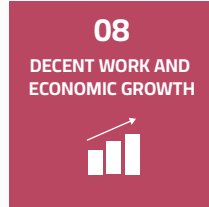
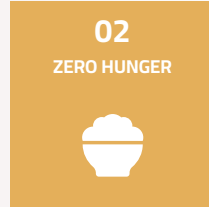
# BEST OF ENTREPRENEURSHIP ASIA SERIES

**Theme: AgriTech: Feeding the Future**

**Date: 28<sup>th</sup> August, 2024**

**ITCN Asia, Expo Center, Karachi**

## INTERNATIONAL AGRITECH TRADE & INVESTMENT CONFERENCE



“ ICCD is a Not for Profit International Organisation affiliated to the OIC for the development of the private sector of member states and global muslim businesses. ”

## ICCD STRATEGIC PILLARS



“ **PRIORITY SECTORS:**  
Digital Transformation of Chambers and SMEs, Halal Economy, Islamic Finance, Arbitration ”

**YEARS OF OPERATIONS: 47**



# 67

## MEMBERS



# PARTNERS & COLLABORATIONS



## ICCD RELATED ENTITIES



### OIC ARBITRATION CENTER ISTANBUL, TURKIYE.

The OIC Arbitration Centre (OIC – AC) is an affiliate institution of ICCD located in Istanbul. Its aim is to provide high quality arbitration services and Alternative Dispute Resolution methods to resolve trade and investment disputes. The centre has been established in collaboration with TOBB and hosted by the Government of Turkiye.



### ICRIC TEHRAN, IRAN.

Islamic Chambers Research and Information Center is the think tank for the Islamic Chambers.



### HOLDING COMPANY, CAIRO, EYGPT.

Mother company established to implement multiple investment projects to achieve sustainable development as per the sustainable investment model generating positive social impact.



### ISLAMIC HALAL SERVICES COMPANY CAIRO, EYGPT.

Certification arm of ICCD to promote and develop the Halal Market by certifying authentic halal products and service manufacturers.



### ICCD TRAINING ACADEMY CAIRO, EYGPT.

Specialized arm of ICCD to develop the leadership of the private sector and its representative organizations in the Islamic world including, the Chambers of Commerce, Foundations and Family Offices.



### BORDER MANAGEMENT & CONSULTANCY LLP

Subsidiary created with the Union of Chambers and Commodity Exchanges of Turkey (TOBB) and GTI with the aim of enabling the states to achieve the management and operation of the land port with high efficiency, and to create a consistent and efficient centre for all users of this land port.

# ICCD LEADERSHIP



**H.E. ABDULLAH SALEH KAMEL**  
President



**MR. AHMED EL WAKIL**  
Vice President



**SHEIKH KHALIFA BIN JASSIM  
BIN MOHD AL-THANI**  
Vice President



**MR. MUSTAFA RIFAT  
HISARCIKLIOGLU**  
Vice President



**MR. YOUSEF HASAN KHALAWI**  
Secretary General



## SERIES CONTEXT



Entrepreneurship is one of the key drivers of economic growth.



High youth population that needs to be productively engaged.



Global shift in supply chains to more regional & local sources due to geopolitical landscape.



OIC member states in Asia present a significant opportunity in priority areas such as Food Security, Climate Mitigation, Economic Growth, and Job Creation.



Knowledge sharing.

# BOE PAKISTAN IN NUMBERS



ICCD's Best of Entrepreneurship series, launched in **2021** as a national event, has successfully delivered **6 sessions** with participation from **1000+** people, **40+ Speakers**, & coverage on **20+ local media channels**. Sectors included **Microfinance, eCommerce, Fintech, Green Entrepreneurship, Urban Innovation & Impact-led businesses**.

Given interest from the sector stakeholders and ICCD's mandate for investment promotion and facilitation, BOE Pakistan will now graduate to BOE, Asia.



## PARTNERSHIPS

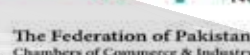
### Strategic Partner 2022



### Hosting Partners



## PARTICIPATING INSTITUTIONS



# BOE ASIA SNAPSHOT

## Purpose

### Investment Facilitation & Promotion

Afghanistan, Azerbaijan, Brunei, Indonesia, Iran, Malaysia, Thailand, Kyrgyzstan, Kazakhstan, Uzbekistan, Turkmenistan & Tajikistan

#### Target audience

Participating country trade delegations comprising of sector associations, businesses, incubation centers, chambers of commerce, regional economic cooperation agencies, inter-national organizations, special technology zones and investment funds.

#### Frequency

Bi-Annual event

#### BOE Asia Agritech

August 28<sup>th</sup> 2024

#### Location

Karachi Expo Center.

17

PARTNERSHIPS  
FOR THE GOALS



08

DECENT WORK AND  
ECONOMIC GROWTH



09

INDUSTRY, INNOVATION  
AND INFRASTRUCTURE

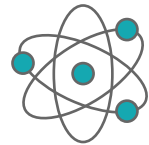


# BOE, ASIA OBJECTIVES

**1**

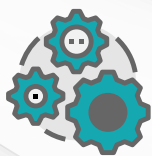
Promote entrepreneurship.

Showcase best practices of successful and innovative businesses that are solving local problems.

**2****3**

Encourage cross border investments and market access.

Highlight investment opportunities, incentives and facilitation programs offered by International Organisations working in the Asia Pacific region.

**4****5**

Showcase ecosystem success stories such as ecosystem infrastructure investments & engagement mechanisms.

## BEST OF ENTREPRENEURSHIP ASIA SERIES

**Theme: AgriTech: Feeding the Future**

**Date: 28<sup>th</sup> August, 2024**

**ITCN Asia, Expo Center, Karachi**

As per the World Bank, agricultural productivity must increase by 60% by 2050 to meet the rising food demands of the growing population. Moreover, the International Trade Centre (ITC) reports that every 1% increase in agricultural productivity leads to a 0.6% increase in regional trade.

Considering the urgent need for accelerating food security measures for our member states, ICCD's first event under the BOE, Asia regional series is on the theme of AgriTech Feeding the Future. The conference will bring together regional Agri business leaders and institutions to share successful business models and best practices for transitioning towards a digital future that can fast track regional trade and investments. Through dynamic panel discussions and interactive sessions, the event will further explore opportunities and challenges in leveraging agri-tech solutions to enhance regional trade and drive sustainable economic development in agriculture. Participating countries include Azerbaijan, Uzbekistan, Tajikistan, Turkmenistan, Brunei, Indonesia, Malaysia, Thailand, Iran, Afghanistan.

### Panels

Climate Change, Sustainability,  
& Future Business Models  
Financing the AgriTech Adoption  
Empowering Local Innovations  
Idea to Impact

### Key Stakeholders

Government Agencies  
Private Sector Representatives  
SME Entrepreneurs  
International Organizations  
Financial Institutions  
Investment Promotion Agencies  
Academia

## EXPECTED OUTCOMES

Monetary awards  
for startups.

Policy recommendations

Investment facilitation  
& promotion

Knowledge sharing &  
best practices

Advocacy of impact-led  
businesses

International visibility  
of entrepreneurs

Platform for promotion of  
ecosystem initiatives

# EVENT FORMAT

Keynote Speeches



01

02



Panel Discussions

Launch of  
start-up awards  
recognising high  
acheivers

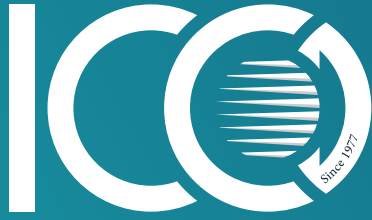


03

04



B2B, B2G  
Meetings



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Islamic Chamber of Commerce and Development  
Chambre Islamique de Commerce et de Développement



**Best of Entrepreneurship Series – Egypt Edition**  
“Entrepreneurship in Digital Transformation”

*September 17-18, 2024*

<b>First Day - September 17</b>	
<b>Program</b>	<b>Time</b>
Registration	10:00 am - 11:00 am
<b>Opening Ceremony:</b> <ul style="list-style-type: none"> <li>H.E. Mr. Ahmed Al-Wakeel - President of the General Federation of Egyptian Chamber of Commerce</li> <li>H.E. Mr. Yousef Hassan Khalawi - Secretary General of the Islamic Chamber of Commerce and Development</li> <li>Representative of the Ministry of Trade and Industry</li> </ul>	11:00 am -11:30 am
<b>Panel Discussion: “Strategies to Support Entrepreneurship in the Age of Digital Transformation”</b>	11:30 am - 12:30 pm
<b>A panel discussion: “The Role of International Organizations in Empowering Entrepreneurs”</b>	12:30 pm - 1:30 pm
<b>The Launch of the “Digital Transformation – Artificial Intelligence” Competition</b>	1:30 pm - 1:45 pm
Entrepreneurial Best Practices in Digital Transformation – Success Stories	1:45 pm - 2:30 pm
Break - Group Photo	2:30 pm - 3:00 pm
B2B Meetings	3:00 pm - 5:00 pm



الغرفة الإسلامية للتجارة والتنمية  
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الاتحاد العام للغرف التجارية المصرية  
Federation of Egyptian Chamber of Commerce  
FEDCOC

"Finance in Business Management" Training Program (for invited participants) The first part of the training course is titled (Financial Management and its importance for organizations and companies)	2:00 pm - 4:00 pm
<b>Lunch</b>	
<b>Second Day - September 18 For invited participants</b>	
The second part of the course is titled (Structure of Effective Financial Management)	10:00 am - 11:30 am
Short break	11:30 am - 12:00 pm
The third section of the training course is titled (Financial Management Reports of All Types)	12:00 pm - 1:30 pm
Short break	1:30 pm - 2:00 pm
The fourth section of the training course is titled (Financial Statements and their Types)	2:00 pm - 3:00 pm
The fifth section of the course is titled (Practical Applications and Case studies)	3:00 pm - 4:00 pm
<b>Lunch</b>	

No.51MEM- 0331

Date: August 18, 2024

## Honorable members of Islamic Chamber of Commerce and Development

السلام عليكم ورحمة الله وبركاته

**Invitation to attend the launch “The Best of Entrepreneurship series”**

**August 28th, 2024 - Karachi Expo Center, the Federation of Pakistan.**

**September 17-18th, 2024 - Fifth District, the Arab Republic of Egypt.**

The General Secretariat of Islamic chamber of commerce and industry (ICCD) offers its greetings and sincere salutations.

In pursuit of the ICCD’s mission to promote and develop the private sector and support entrepreneurship in member’s countries, we are honored to announce and to invite the esteemed chambers members to participate in the "Best of Entrepreneurship" (BOE) series” in Egypt and Pakistan.

- The inaugural event of "**Best of Entrepreneurship**" in **Karachi** gather delegates and international speakers from Azerbaijan, Indonesia, Malaysia, Kyrgyzstan, Kazakhstan, Uzbekistan. This year's series is themed around “Agri-Tech: Feeding the Future “. The agenda includes speeches, panel discussions, B2B , B2G meetings and a Gala dinner for international delegates and government entities in Pakistan to promote ongoing investment facilitation efforts and opportunities for regional business growth.

This event is organized in collaboration with the Federation of Pakistan Chamber of Commerce and Industry (FPCCI), the Investment Technology Promotion Office (UNIDO-ITPO) in Bahrain, and ITCN Asia. This synergy will allow a place for further discussions on the topic of technological advancements and its revolutionary effect on sectors, especially the agriculture sector.

- **The "Best Entrepreneurship in Cairo"**, This series will gather 10 African and Arab chambers to showcase outstanding entrepreneurial achievements and feature a training workshop titled "Finance in Entrepreneurship," focusing on digital transformation and artificial intelligence. The event is in cooperation with the Federation of Egyptian Chambers of Commerce and will highlight successful business models in these areas, with a competition for entrepreneurs judged by a scientific committee. The winners will receive technical support and promotion from ICCD, the Federation of Egyptian Chambers of Commerce, and the Entrepreneurship and Innovation Center of the Arab Academy for Science, Technology, and Maritime Transport.

We eagerly anticipate your participation in these transformative events, which promise to be a catalyst for growth and collaboration. By joining us, you will not only engage with leading experts and innovators but also foster valuable connections and open new avenues for regional and global business expansion. Your involvement will contribute to the collective success of our entrepreneurial community, driving forward impactful changes and creating a lasting positive influence.

Kindly find attached the Event Brochure & Agenda for your review and consideration and feel free to contact the General secretariat of ICCD at [MRM@iccdglobal.com](mailto:MRM@iccdglobal.com) to confirm your participation and for any questions regarding the event.

Please accept the assurances of our highest consideration.



**The General Secretariat**

