TÜRKİYE ODALAR VE BORSALAR BİRLİĞİ

Dumlupınar Bulvarı No:252 (Eskişehir Yolu 9. Km.) 06530 /ANKARA www.tobb.org.tr - tobb@hs01.kep.tr

Sayı : E-34221550-720-9370 **Tarih**: 28.08.2023
Konu : Çin Uluslararası Tedarik Zinciri Fuarı hk.

TÜM ODA VE BORSALARA
(Genel Sekreterlik)

İlgi : 21.08.2023 tarihli, 31563 sayılı, CCPIT'ten gelen yazı.

İlgide kayıtlı yazıda, Uluslararası Ticaretin Teşviki için Çin Konseyi (CCPIT) tarafından 28 Kasım - 2 Aralık 2023 tarihleri arasında Pekin'de "Çin Uluslararası Tedarik Zinciri Fuarı'nın (CISCE)" gerçekleştirileceği bildirilmektedir.

Konuya ilişkin broşür ve davet yazısı ekte sunulmaktadır.

Bilgilerini ve bahse konu fuarın üyelerinize duyurulmasını rica ederim.

Saygılarımla,

e-imza
Mustafa SARAÇÖZ
Genel Sekreter

EK: China International Supply Chain EXPO (1) (18 sayfa)

Gelen Evrak Tarih Sayı: 21.08.2023 - 31563

Invitation

With the theme of *Connecting the World for a Shared Future*, the first China International Supply Chain Expo (CISCE) will be hosted by the China Council for the Promotion of International Trade (CCPIT) in China International Exhibition Center (Shunyi Venue), Beijing from November 28 to December 2, 2023.

As the world's first nation-level supply chain-themed exhibition, the CISCE will have a total exhibition area of over 100,000 square meters. It focuses on five supply chains of Smart Vehicle, Green Agriculture, Clean Energy, Digital Technology, and Healthy Life, as well as a Supply Chain Service Exhibition Area. There will be an opening ceremony, 6 themed sub-forums and multiple side events such as matchmaking, industry seminars, new product releases, etc. With the supply chains at its core, the CISCE is an open international platform which integrates the upstream, midstream and downstream sectors, connects small, medium, and large enterprises and promotes collaboration between industry, academia, research and application, and facilitates interactions between Chinese and foreign enterprises. It will serve as a platform for trade promotion, investment cooperation, innovation aggregation and knowledge-sharing.

We sincerely invite you to visit the Exhibition and explore business cooperation opportunities. Please scan the following QR code to register.

Chinese Language **English Language**

中国国际供应链促进博览会
CHINA INTERNATIONAL SUPPLY CHAIN EXPO

Gelen Tarih Sayı: 29.08.2023 - 5141

Gelen Evrak Tarih Sayı: 21.08.2023 - 31563

任鸿斌　　会长
中国国际贸易促进委员会

REN HONGBIN　　CHAIRMAN
CHINA COUNCIL FOR THE PROMOTION
OF INTERNATIONAL TRADE

Invitation

Distinguished

H.E. Chinese President Xi Jinping has emphasized on multiple international occasions strengthening global cooperation on industrial and supply chains to promote world economic recovery. In order to implement this important initiative, the Chinese government has entrusted China Council for the Promotion of International Trade (CCPIT) to host the first China International Supply Chain Expo (CISCE) in Beijing from November 28 to December 2, 2023.

With the theme of *Connecting the World for a Shared Future*, the inaugural CISCE provides countries around the world with new opportunities to expand economic and trade partnerships with China and a new platform to share business opportunities with one another.

This Expo is also an open international collaboration platform which integrates the upstream, midstream and downstream sectors, connects small, medium, and large enterprises, promotes partnership between industry, academia, research, and facilitates interactions between Chinese and international enterprises.

Moreover, CISCE is an international public product that demonstrates China's firm commitment to maintaining stability of the global industrial and supply chains. It aims to promote trade and investment liberalization and facilitation, encourage orderly and efficient industrial synergy among countries, advance the recovery and growth of the world economy, and drive forward economic globalization.

In the spirit of *Joint Contribution, Extensive Promotion, and Shared Benefits*, the first CISCE aims to provide a new and high-end platform for enterprises from all countries to expand trade and investment cooperation, pool together innovation, and learn from each other.

In a planned exhibition space of 100,000 square meters, the first CISCE will feature five supply chains, i.e. Smart Vehicle, Green Agriculture,

1, FUXINGMENWAI STREET, BEIJING, CHINA 100860

Gelen Tarih Sayı: 29.08.2023 - 5141

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Clean Energy, Digital Technology, and Healthy Life, as well as a Modern Logistics Exhibition Area. It will also showcase services such as banking, insurance, trade consulting, commercial law, culture and education, tourism, and creative design. To facilitate precise matchmaking, this Expo will bring in buyers from home and abroad, with supply and demand information released online and offline.

Side events of the first CISCE will include Global Supply Chain Innovation and Development Summit and five themed sub-forums focusing on the five major chains. Representatives from relevant international organizations, Chinese government departments, domestic and foreign industry organizations, and renowned enterprises will be invited to share their insights on strengthening international cooperation in industrial and supply chains and promoting global economic recovery.

Opening up is the hallmark of contemporary China. As a major trading partner of over 140 countries and regions, the world's largest trader in goods, and one of the world's top players in attracting foreign investment and making outbound investment, China adheres to the basic national policy of opening up and firmly pursues an open strategy of mutual benefit and win-win. It will create new opportunities for the world with its own development.

I cordially invite *your company* to participate in the first CISCE, showcase your products or services, communicate and collaborate with leading global enterprises, and create new opportunities.

Let us work together to keep global industrial and supply chains stable and unimpeded and to inject new vitality to international economic and trade cooperation and innovation.

Looking forward to welcoming you in Beijing this November.

Sincerely,



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China International Supply Chain Expo

Connecting the World for a Shared Future

2023.11.28-12.2

China International Exhibition Center (Shunyi Venue) , Beijing

HOST

China Council for the Promotion of International Trade

ORGANIZER

China International Exhibition Center Group Limited

(August 2023 Edition)

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WHY CISCE

The world is undergoing major changes unseen in a century. Economic globalization is facing counter-currents. The global economy is yet to fully recover from the aftermath of Covid-19. As the global industrial and supply chains are being reconstructed at a faster pace, countries are placing greater priority on the stability of industrial and supply chains.

The industrial and supply chains connect economies and link up the global flows of capital, industries, and technologies. Building a stable, secure, and smooth global industrial and supply chain system represents the common aspiration of global businesses and the shared responsibility of the international community.

As a testimony to China's sincerity and readiness to greater opening up and its responsibility as a major country, CISCE will provide countries with new opportunities to expand economic and trade cooperation with China and a new platform to trade and share business opportunities with one another. It will also promote trade and investment liberalization and facilitation, advance orderly and efficient industrial synergy across countries, and drive forward global economic recovery and growth as well as economic globalization.



Overview

The theme of first CISCE is *Connecting the World for a Shared Future*. Different than traditional expos, it is an open international platform which integrates the upstream, midstream and downstream sectors, connects small, medium, and large enterprises and promotes collaboration between industry, academia, research, and facilitates interactions between Chinese and foreign enterprises.

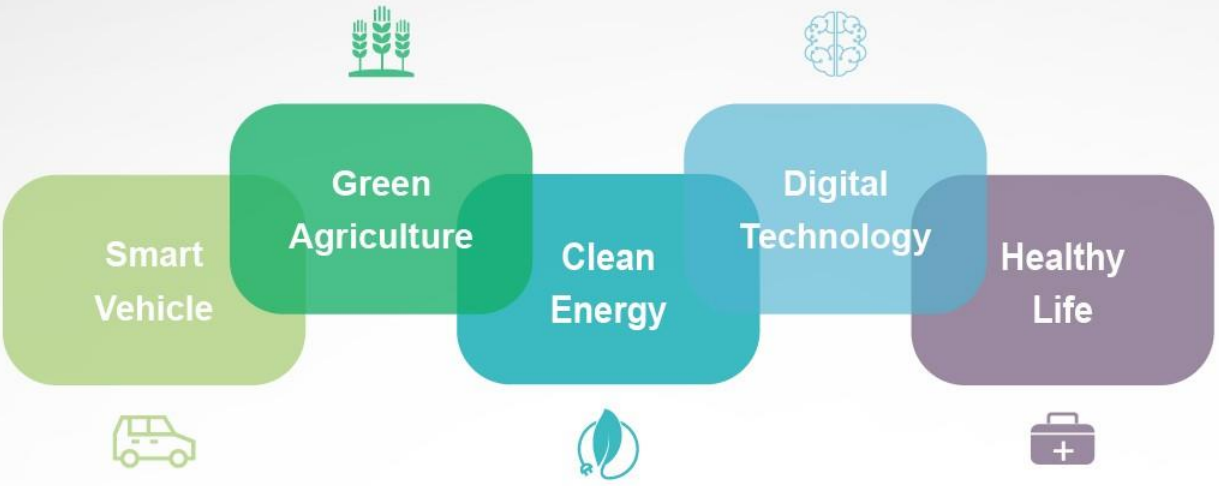
In the spirit of *Joint Contribution, Extensive Promotion, and Shared Benefits*, the first CISCE aims to provide a new, high-end platform for enterprises to expand trade and investment cooperation, pool together innovation, and learn from each other.

Leading players will be invited to showcase their latest achievements in scientific research, technology, equipment, applications, etc., as well as development trends.

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5 Supply Chains



1 Exhibition Area



One Summit

The Global Supply Chain Innovation and Development Summit.

Five Themed Sub-forums

Each focusing on one of the five major chains, i.e. Smart Vehicle, Green Agriculture, Clean Energy, Healthy Life, and Digital Technology.

One Flagship Report

The Global Supply Chain Promotion Report.

Side Events

Investment and financing salons, policy interpretation seminars, technical seminars, new product releases, matchmaking and business signing ceremonies, etc.

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CISCE Highlights

CISCE helps enterprises gain recognition of the government and support from industry authorities, obtain access to up-to-date industry information, expand network with target buyers, increase exposure on domestic and international media, and boost brand visibility and influence in the industry.

- A high-profile international exhibition platform bringing together state leaders, senior government officials, decision makers from key enterprises and leading experts in related industries.
- A grand gathering of Fortune Global **500** companies and world-renowned enterprises from over **50** countries and regions.
- An expected turnout of **50,000+** domestic and international buyers on site and **100,000+** global buyers online.
- A major industrial event with extensive coverage across all media channels.
- A scenario-based and immersive presentation is adopted to give visitors an interactive experience, with highlights on green and low-carbon development, environment protection, and digital transformation.

Online Platform

Online exhibition, livestream, real-time negotiation and matchmaking services are available at the CCPIT Exhibition Cloud Platform.



Intellectual Property Service

Protecting IPR of exhibitors is a high priority for CISCE. A communication mechanism with IP related authorities has been put in place and IP services are readily available to effectively protect the lawful rights and interests of exhibitors, buyers, IP holders, and other interested parties.

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Smart Vehicle

Overview

This section will display key technologies and products in the upstream, midstream, and downstream of the EV industrial chain, such as core raw materials, key components and power systems, smart driving, and integrated products of EV start-ups. It will also showcase related services such as charging, and auto finance. With a focus on the innovative development of electric and smart vehicles, this section aims to elevate industrial cooperation, cross-sectoral integration and resources sharing.

Layout and Exhibitors

Upstream	Automotive chips, battery raw materials and applied vehicle models.
Midstream	Different technology lines of lithium battery, electric drive integration system and intelligent network linkage equipment and their application models.
Downstream	The integration of a variety of cutting-edge technology of the vehicle companies and concept cars.
Services	Charging service, vehicle-road coordination system, battery recycling, auto finance, insurance, investment cases, etc.

Visitors

- Authorities and industrial associations.
- Research institutes and universities.
- International institutions, chambers of commerce and associations.
- Automobile manufacturers and producers.
- Auto parts suppliers.
- Technology providers.
- Financial and insurance institutions.
- Logistics and transportation companies.

Contact us

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Green Agriculture

Overview

This section will focus on the core parts, key technologies and products of the agricultural chain, such as seed research and development, green agrochemical products, smart agricultural application, smart modern agricultural machinery and equipment, technologies for planting and breeding, and agricultural product processing, as well as manufactured agricultural goods with distinctive regional features. Agriculture-related finance, logistics and sales services are also displayed in the section.

Layout and Exhibitors

Green Agricultural Means of Production	Agricultural chips-seeds cultivation , R&D and innovative technology of seed industry, organic fertilizers , pesticide and feeds etc.
Intelligent Agricultural Machinery and Intelligent Platform	Modern intelligent agricultural equipment with low-carbon and intelligent agricultural platform, technology and equipment
Planting, Breeding and Processing	Advanced concept on planting and breeding, agricultural processing technology and products.
Geographical Indication Products	Global geographical indication products of agriculture.
Services	Agricultural finance, distribution, warehousing, terminal retail and other services.

Visitors

- Authorities and industrial associations.
- Scientific research institutes, institutions of higher learning, etc.
- International institutions, chambers of commerce and associations.
- Agricultural equipment dealers, agents, importers, distributors, specialized agencies, etc.
- National planting cooperatives of fruit, vegetable and grain.
- Terminal online sellers, online stores, wholesalers, etc.
- Hotel catering institutions, high-end restaurants, star hotels, etc.
- E-commerce platforms, various supermarkets and hypermarkets, etc.
- National warehousing and logistics enterprises, and financial institutions. etc.

Contact us

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Gelen Tarih Sayı: 29.08.2023 - 5141

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Clean Energy

Overview

This section will present the new and latest products, technologies, and development trends in photovoltaic power, wind power, hydrogen energy, energy storage, smart grid, low-carbon transformation of traditional energy and coordinated development of traditional and renewable energy. It aims to promote an integrated energy mix to advance low-carbon development goals.

Layout and Exhibitors

Solar PV	Latest PV products (batteries, modules and inverters), technologies and innovative solutions.
Wind Power	Achievements of wind power, including wind turbine, supporting equipment and components.
Hydrogen Energy	Comprehensive display of related technology , products and solutions of the proudution, storage transportation and refueling segments.
Decarbonizaton of Traditional Energy	Decarbonization, clean development, efficient utilization, carbon sink technology of traditional enery such as coal, oil and gas, carbon capture and storage technology of carbon dioxide, greenhouse gas emissions control technology.
Synergy Development	Large-scale wind, solar and electric power base, new technologies and models of new energy supply and consumption, natural gas peak-shving, coal power unit transformation and upgrading.
Energy Storage	Advanced technologies and products of energy storage, application on clean energy.
Smart Grid	New trends, new technology and new products of new AC-DC hybrid grid, DC grid, micro-grid and energy internet with regulated energy loads in the new power system.

Visitors

- Authorities and industrial associations.
- Research institutes and universities.
- International institutions, chambers of commerce and associations.
- Investors of energy and new energy.
- Power generators, project contractors and management companies.
- Tenders, traders, agents and distributors.
- PV, energy and power engineering companies, electromechanical installation companies.
- Venture capitalists.
- Power planning institutes and companies.

Contact us

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Digital Technology

Overview

This section will showcase cutting-edge solutions and emerging applications where various industries are empowered. By presenting technological transformation, industrial incubation and application scenarios, Digital Technology section will link the innovation-, industry- and demand- end and select the key parts and elements of the digital economy in the whole chain to promote the integration and upgrade of the digital economy and real economy.

Layout and Exhibitors

Cutting-edge Technologies	Artificial intelligence, Metaverse, Brain-Computer Interface, Light field imaging, etc.
Emerging Industries	Industrial Internet, Big Data, Cloud Computing, Edge Computing, etc.
Application Scenarios	Smart cities, Smart life, Smart commerce, etc.

Visitors

- Industrial internet and intelligent technology application enterprises.
- Cross-border e-commerce comprehensive experimental zones, cross-border e-commerce industrial park, cross-border product suppliers/traders, operation service providers.
- Domestic and foreign investment and financing institutions.
- Creators, industrial practitioners, buyers and consumers, collectors of digital cultural products.
- Enterprises using application scenarios such as smart cities, smart homes, and financial technology.
- Authorities, industrial associations, and research institutes.

Contact us

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Healthy Life

Overview

This section will display products and technologies of the key links in the healthcare sector, as well as traditional Chinese medicine. In a panoramic presentation of the whole life process from birth to elderly care, this section will also include cutting-edge concepts, especially solutions that combines technological innovation and humanistic care.

Layout and Exhibitors

Healthy Ecosystem	Demonstrate a large health ecosystem that covers the whole cycle and industry of heath care.
Baby Care	Food and supplies for pregnancy, infants and children, maternal and child institutions and services, etc.
Quality Life	Products and services of nutritional food and supplies, Sports Health, anti-aging beauty care, and personal care, etc.
Elder Care	Products and institutions of healthy homes, smart appliances, recreation, and senior care services.
Precision Medicine	Cutting-edge technologies and services in the fields of in Pharmaceutical, vitro testing, genetic screening, and telemedicine, etc.
Chinese Medicine	Showcasing classical Chinese medicine cultural heritage, such as Chinese herbal medicine, Chinese medicinal preparations, acupunctural instruments, and highlighting the traditional values and modern applications of Chinese medicine culture.

Visitors

- Authorities and industrial associations.
- Research institutes and universities.
- International institutions, chambers of commerce and associations.
- Pharmaceutical enterprises.
- Hospitals in public and private sectors, healthcare management institutes, medical check up centers, medical cosmetology institutions.
- General visitors interested in the health industry.
- Related media.

Contact us

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Supply Chain Service

Overview

The purpose of setting up the Supply Chain Service Exhibition Area is to provide digital, integrated, and low-carbon management and solutions for global supply chains, as well as comprehensive services such as finance, insurance, commercial law, trade consulting, cross-border tourism, cultural education, and innovative design, to promote the coordinated and green transformation of the industrial chain and to promote cost reduction and efficiency improvement in various industries.

Layout and Exhibitors

Comprehensive Logistics	Showcasing digitalized, integrated, and low-carbon supply chain management solutions, including comprehensive logistics, sea, land and air, railways and multimodal transport, automated terminals and logistics hubs, and full-process logistics inventory management.
Technical Equipment	Showcasing logistics equipment such as the Internet of Things, big data, cloud computing, blockchain, transportation and logistics automation software development and technical support, digital logistics technology and special vehicles, intelligent sorting equipment, logistics robots, unmanned warehouses, unmanned delivery vehicles, etc.
Integrated Services	Showcasing services include finance, insurance (credit insurance, etc.), commercial law (intellectual property, patents and trademarks, legal services), trade consulting, commercial cross-border tourism services, cultural education, innovative design, etc.

Visitors

- Authorities and industrial associations.
- Research institutes and universities.
- International institutions, chambers of commerce and associations.
- Transport capacity and procurement departments in the logistics industry.
- Transport capacity and procurement departments in e-commerce platforms, supermarkets, and large retail stores.
- Transport capacity and procurement departments in industries such as automotive, food, energy, biopharmaceuticals, 3C, fast-moving consumer goods, and textiles and clothing.
- Exhibitors in the five major chains, including the intelligent automotive chain, green agriculture chain, clean energy chain, healthy life chain, and digital technology chain.
- Related media and financial institutions.

Contact us

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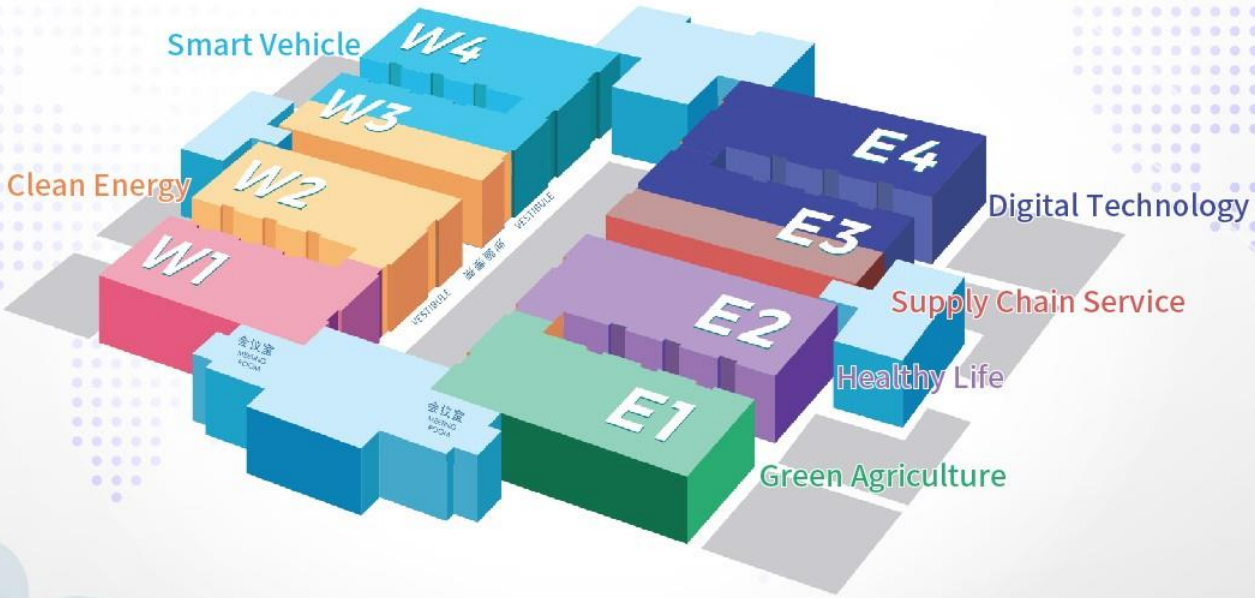
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Booth Rates

Booth Type	Booth Rate
Raw Space	USD 300/m^2
Standard Booth	USD 3,000/9m^2

- Submit the application online at the CISCE official website www.cisce.org.cn, or email us at lianbohui@ccpit.org.
- Early bird discounts for exhibitors who sign contracts and pay deposits:
  1. "Early bird A2" discount: before 30 June, 2023 (included), 25% off;
  2. "Early bird B2" discount: before 31 July, 2023 (included), 15% off;
  3. "Early bird C2" discount: before 30 August, 2023 (included), 5% off.
- Application Deadline: 30 September, 2023.
- Overseas headquarters are encouraged to submit the application (the exhibition contract can be signed between China-based branches and CIEC) as early as possible for more discount.
- Preferential policies on booth, ground transportation in Beijing, accommodation during the Expo and lunch in the venue will be provided for overseas exhibitors who take up an area of 200 square meters and above, and for organizers of professional visitors. Please immediately contact CIEC to apply.

Layout



China International Exhibition Center (Shunyi Venue)

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CONTACT US

China International Supply Chain Expo Secretariat

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任鸿斌　　会长
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I cordially invite *your organization to encourage member companies* to participate in the first CISCE, showcase your products or services, communicate and collaborate with leading global enterprises, and create new opportunities.

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